



Centre for Effective Practice

Best Evidence • Best Practices • Better Health

Highlights:

- **Register for Low Back Pain Education Sessions**
- **Upcoming Survey on Cancer Screening Clinical Tools**
- **Information on 2 of CEP's recent projects:**
 - **Primary Care Cancer Screening Stakeholder Consultation**
 - **Knowledge Translation Impact of SCIRE Project**

Register for upcoming accredited Low Back Pain Education Sessions!

As part of the [Government of Ontario's](#) Low Back Pain strategy, we are offering **education sessions** for family physicians and nurse practitioners. Half-day sessions (morning or afternoon) are being offered in 4 locations. **Registration is free.**

[Click here to View Flyer](#)

[Click here to Register](#)

Friday, February 1, 2013 - **Ottawa**

Friday, February 8, 2013 - **London**

Saturday, February 9, 2013 - **Toronto**

Friday, March 8, 2013 - **Sudbury**

For more information, visit www.effectivepractice.org. If you have questions, please contact Katie Hunter at katie.hunter@effectivepractice.org.

Clinical Tools Needs Assessment - Upcoming Survey

To facilitate improvements in screening rates and the screening process, Cancer Care Ontario (CCO) develops a wide range of products for providers in Ontario, including print and electronic clinical tools.

CCO has engaged the Center for Effective Practice (CEP) to conduct a Cancer Screening Clinical Tools Needs Assessment. Clinical tools include any clinical guidance resource targeted to primary care providers (PCP's) and related specialists, such as clinical guideline summaries, risk assessment tools, screening program information handouts, and clinical guidance/advice. CEP will conduct a literature review, jurisdictional scan and stakeholder consultation with primary care providers, which will include an online survey.

The purpose of this survey is to help CCO better understand the educational needs of PCPs and their patients as well as their preferred communication channels.

Your opinion and feedback is very important, as it will help inform the design of CCO's outreach to PCPs. We encourage you to look out for and complete the coming survey.

For more information please contact mary.clelland-dube@effectivepractice.org



CEP Project Summary:

Primary Care Cancer Screening Stakeholder Consultation

Cancer Care Ontario (CCO) engaged the Centre for Effective Practice (CEP) to conduct a stakeholder consultation with primary care providers (PCPs) in Patient Enrolment Model (PEM) practices across Ontario. This consultation is part of a multi-faceted initiative designed to support primary care providers in improving cancer screening performance as part of CCO's Integrated Cancer Screening (ICS) initiative.

For this particular initiative, CCO was interested in learning about physicians' perspectives about current successes, difficulties and challenges for screening patients for breast, cervical and colorectal cancer, understanding how CCO can support providers to increase the percentage of patients screened and in gauging physicians' reactions to current CCO products and services, including performance reporting, administrative supports, EMR optimization tactics and the Screening Activity Report (SAR).

The insight gained from this consultation will help inform various strategic initiatives for CCO including the development of a strategy for primary care screening performance improvement.

Highlight of Findings/Recommendations

1. Invest more in communicating with and educating physicians. Specifically;
 - Provide more evidence around why guidelines change.
 - Be more explicit about what CCO's mandate is and what information CCO provides to physicians compared to what the Ministry of Health and Long Term Care provides regarding cancer screening.
 - Ensure all screening information is provided in smaller, more "consumable chunks."
 - Directly involve PCPs in developing guidelines and related products.
2. Invest more in communicating with and educating the public. Specifically initiate a public campaign that educates the public on the benefits of cancer screening and who needs to get screened.
3. Ensure all communication with physicians is multimodal using all of the following: CMEs, regular mail, fax, email, email with attachments, online tools, and mobile tools.

The Spinal Cord Injury Rehabilitation Evidence (SCIRE) <http://www.scireproject.com/> Project Evaluation represented a departure from “regular business” for CEP, presenting an opportunity to undertake an exciting program evaluation mapped to the Knowledge to Action Cycle (Graham et al. 2006). CEP was contracted by Rick Hansen Institute to undertake two streams of activity related to SCIRE. The first was to conduct a program evaluation of SCIRE. The purpose of the program evaluation was to assess the impact of SCIRE on spinal cord injury (SCI) clinical practice and research focusing on the Canadian context, while also identifying areas of improvement and future opportunities. The second was to proactively plan to address the needs of SCIRE’s key stakeholders and target end users on a go forward basis through the design and confirmation of a logic model informed by knowledge translation strategies.

Summary of Findings

SCIRE was reported as being a valuable resource to health care professionals and researchers working in the field of SCI. Findings support SCIRE as having influence on current research and a moderate impact on clinical practice. Participants engaged during the program evaluation identified SCIRE as having increased their knowledge and access to SCI evidence, however many health care providers suggest another level of synthesis (i.e., point of care tools), is needed to be able to implement SCIRE into their local context.

SCIRE’s activities are characterized as being primarily within “Knowledge Creation” and having less of a direct role in the action cycle of the Knowledge to Action Process. However, users across all data collection points reported not only accessing, but also gave indication of applying SCIRE evidence to their own practice contexts.

Next Steps

Members of the SCIRE project have reported that the results of the project evaluation are assisting in their strategic planning processes and are developing a manuscript on the findings from the project evaluation for publication.

Call for Abstracts:

Guidelines International Network (GIN)

The Centre for Effective Practice has long been a member of the Guidelines International Network (GIN). GIN conferences are a unique venue for worldwide sharing of knowledge about guideline development, dissemination, adaptation and implementation. GIN will be held in San Francisco in August 2013. We encourage you to seize the opportunity and be a part of the 2013 programme by submitting your abstracts or by attending the conference!

For more information, visit <http://www.gin2013.net>

