

CEP

Centre
for Effective
Practice

September 2023

Impact at a Glance 2022/2023

Best Evidence. Best Practice. Best Care.

Our mission at the Centre for Effective Practice
is to close the gap between evidence and practice.

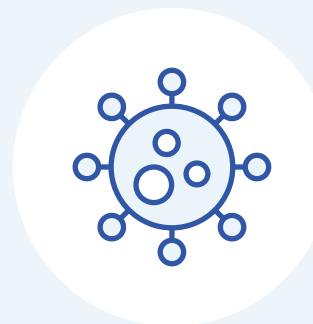
CEP's 2022/23 Impact on Primary Care

The CEP works closely with health system partners to help clinicians incorporate the latest recommendations and guidelines into practice and to support advancement of health system priorities.

Reach Across Canada



2,500+ clinicians with access to [Evidence2Practice](#) digital tools.



23,000+ visits to [CEP's COVID resource centre](#).



16,000+ minutes of one-on-one [educational outreach visits](#).



Impact & Outcomes



4x reduction in prescriptions as a result of CEP's [Academic Detailing Service](#)*



\$9 million in cost savings through CEP's [Academic Detailing Service](#)**



500,000+ patient eReferrals using CEP forms across multiple provinces.

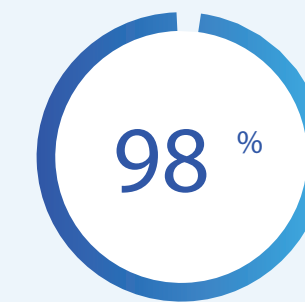
Clinician Satisfaction



99% of clinicians say CEP translates evidence into practical patient care.



98% of clinicians report CEP tools improve knowledge.



98% satisfaction reported by users of CEP primary care tool

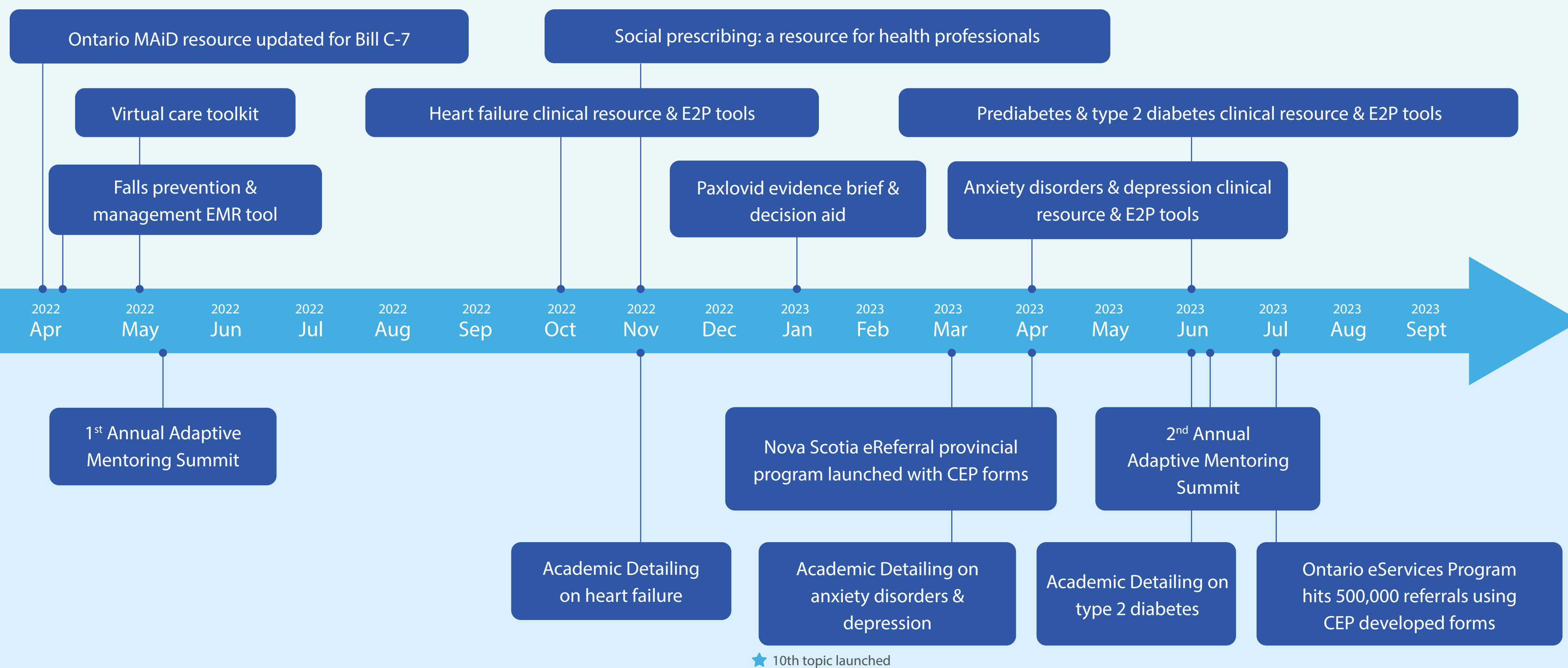
* 4x greater reduction in new starts of benzodiazepines for clinicians using CEP's Academic Detailing Service.

** An independent cost-effectiveness analysis of CEP's Academic Detailing (AD) Service conducted using ICES data and Academic Detailing costs provided by CEP. Comparing health services use one year before and after receiving academic detailing showed that Academic Detailing led to up to \$55,523 in averted costs per physician. Findings based on period from February 2018 to March 2022 with 163 physicians receiving AD for opioid prescribing. Assumes each physician saw 1,677 patients over a one-year period. Findings may have been affected by the COVID-19 pandemic.

Timeline

CEP’s breadth and depth of programs drive meaningful change that improve health system outcomes and advance health system priorities. Below are CEP’s key accomplishments in 2022/23.

Clinical Tools



Implementation Supports

Thank you to our partners, funders and collaborators who supported these key accomplishments:

Atlantic Mentorship Networks – Pain & Addiction (Nova Scotia), New Brunswick, Newfoundland, Prince Edward Island • Alliance for Healthier Communities • Canada Health Infoway • Canadian Institute for Social Prescribing • Chief Medical Officer of Health (Ontario) • eHealth Centre of Excellence • Health Canada (Substance Use and Addictions Program) • Healthcare Excellence Canada • Ministry of Health (Ontario) • North York General Hospital • Nova Scotia Health Authority • Nurse Practitioners’ Association of Ontario • Nurse Practitioner Led-Clinic Association • OceanMD • Ontario Health • OntarioMD • Ontario College of Family Physicians • Pain BC • ThinkResearch



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