



Centre
for Effective
Practice

Academic Detailer Position

The Centre for Effective Practice's (CEP) primary care academic detailing service offers one-on-one educational outreach visits geared to family physicians to deliver and discuss objective, balanced, evidence-based information on best practices to optimize clinical care. This information is always tailored to each physician's expressed needs and is delivered at a time and location that is convenient for them. Our service is free of commercial interest.

As an academic detailer with the CEP, you will provide evidence informed, balanced pharmaceutical and patient care information based on a centrally developed curriculum to family physicians via in-person one-on-one visits. You will use your excellent interpersonal and communication skills to build professional relationships with family physicians and facilitate effective discussions regarding best evidence and practice. Candidates should have a strong desire to learn, a passion for improving health care and foundational experience in pharmacotherapy.

Responsibilities:

- Working from your home, you will be responsible for providing in-person one-on-one educational outreach visits for family physicians.
- The position also involves regional travel, participating in training sessions, recruiting and scheduling visits with family physicians, maintaining detailed documentation of visits, and conducting follow up as necessary.
- Training and orientation will be provided on the academic detailer role and per clinical topic addressed through the service.

Qualifications and required knowledge, skills and abilities:

- An undergraduate degree in pharmacy, or related health discipline. Applicant will require current professional licensure and at least 3 years of related experience, preferably in a setting with interprofessional interactions.
- Excellent verbal and written communication skills.
- A solid knowledge of pharmacotherapy and clinical evidence appraisal.
- Strong interpersonal skills and experience working effectively with family physicians. Experience in primary care is an asset.
- Additional training in adult education, knowledge transfer and/or implementation science is an asset.
- Good knowledge of Microsoft Office applications.
- Access to a reliable personal vehicle and willingness to travel.

Candidates must demonstrate:

- Critical thinking and problem-solving skills.
- Ability to provide sensitive, balanced discussions of controversial patient care issues (e.g. opioids, polypharmacy).
- Ability to build effective interprofessional relationships with family physicians.
- Proficient teaching skills, including ability to listen.
- Ability to be organized and work efficiently.
- Ability to work independently and carry out responsibilities with minimum supervision.
- High level of adaptability and flexibility.
- Commitment to continuing professional development.
- Able to avoid direct conflicts of interest with commercial interests.

This position is from August 2020 – March 2022, with the possibility for extension. Timelines for this position are tentative, depending on COVID-19. Position will be part-time at approximately a 0.6 Full Time Equivalent (FTE); flexibility available. Interested candidates should reside in one of the following regions:

- North East
- Mississauga Halton

Interested candidates are invited to submit a resume/CV and cover letter by July 31st to info@cep.health.